

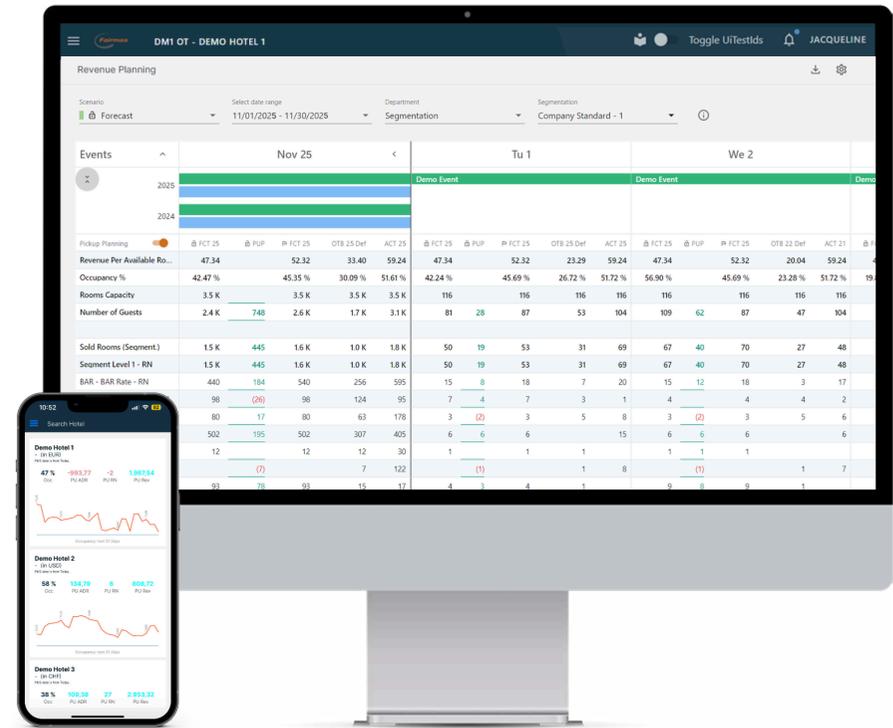
Revenue Planning & Analytics

Precise Revenue Planning & Performance Analytics

A tailored tool designed for all profit centres, providing flexibility in planning and rapid intervention to short-term changes. With seamless interfaces from various PMS, RMS, Rate Shoppers as well as STR Benchmarking efficiently plan on a daily or monthly basis. Delve into an analysis of reservations OTB and their pickup per market segment enabling you to identify insights into high and low demand, empowering proactive Sales and Revenue Management strategies.

Features

- Interfaces from several PMS
- **Planning per market segment** and profit center on daily or monthly basis
- Analysis of **reservations OTB** and their **pickup** per market segment
- **Data import** from several **Revenue Management & Rate Shopping Systems** (e.g., IDeaS, Duetto, Lighthouse, HQ Revenue)
- Link to FairPlanner for **automated transfer of driver-based accounts** (e.g., rooms revenue, number of sold rooms) to the monthly P&L
- Revenue planning assistant
- **Numerous reports** and analyses (e.g., deviations OTB to forecast, budget or last year, pace analysis, annual comparisons, KPI report) and **report scheduler**
- Flexible event calendar with different categories
- **Additional smartphone APP**



A selection from our more than **5,500 customers** worldwide:

