



FACTSHEET

FAIRMAS **HOSPITALITY** **FINANCIAL** **PLANNING &** **BI SOLUTION**



OUR BENEFITS FOR YOUR JOB ROLE

GM / OPERATIONS MANAGER

Better Financial
Control

Streamlined
Reporting

Improved
Forecasting

REVENUE MANAGER

Improved Forecasting
Accuracy

Better
Decision-making

Time-saving &
Efficiency

HOTEL FINANCE

Improved Financial
Decision-making

Enhanced Data
Analysis

Time-saving &
Efficiency

OVERALL RESULT: INCREASED PROFITABILITY

The Focus on Profit to ensure a healthy bottom line and to secure long-term business

The web-based solution for efficient cost and revenue planning and transparent reporting to increase your hotel profit.

360 ° Insight

- Intuitive dashboards for clear view of hotel performance
- Multiple in-depth analysis: forecast & budgeting, Actual, On-the-Books, KPIs, Competitor analysis and more
- Easy data integration: PMS, Accounting system / ERP, RMS, PMS, DMS, Rate shopping, Benchmarking

Automatisation

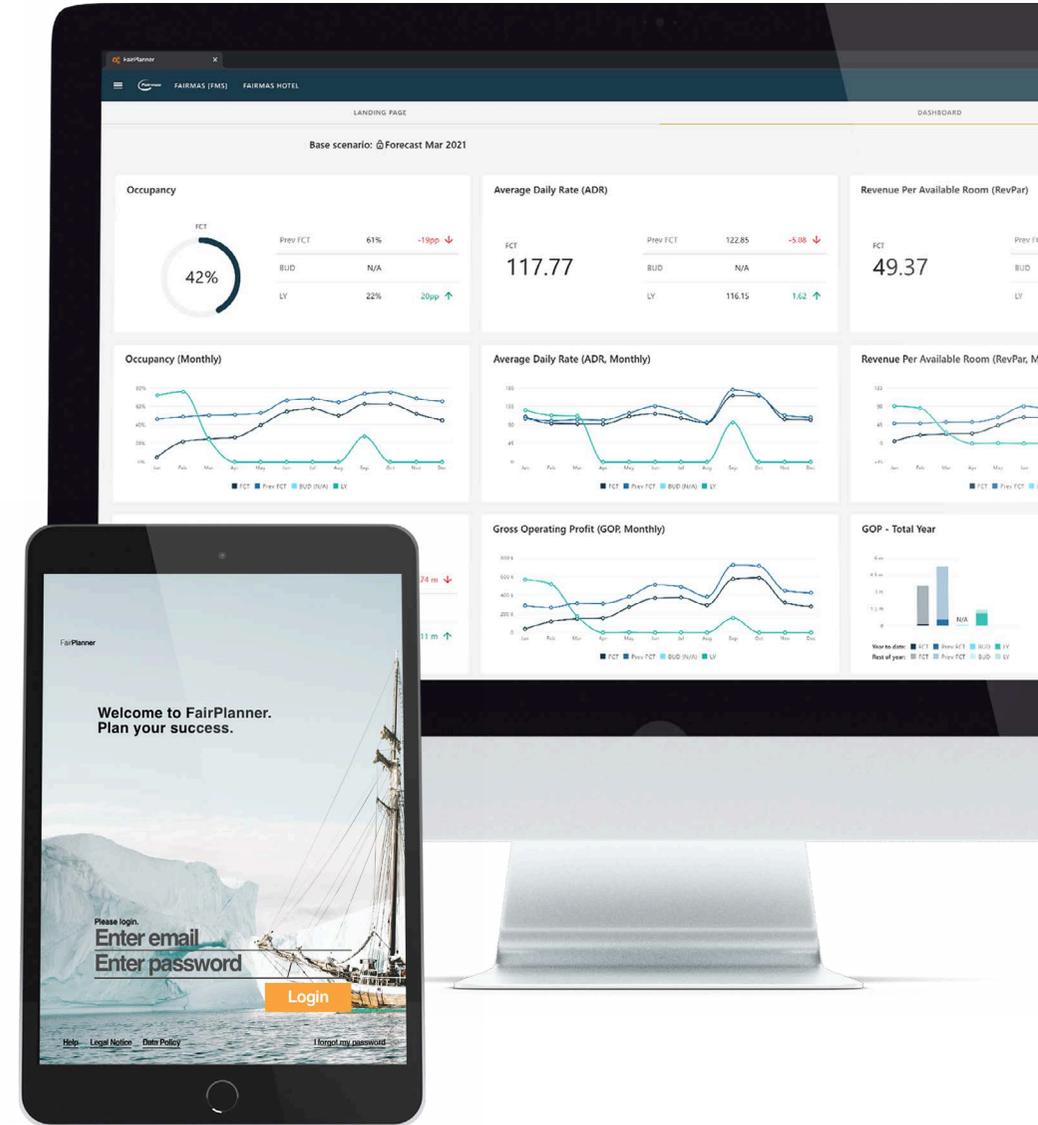
- Ready to use, easy to customize chart of accounts and market segments
- Integrated mapping tool to import data from different accounting systems and different local CoAs
- Trustworthy data security hosted in Europe

Integrated Planning

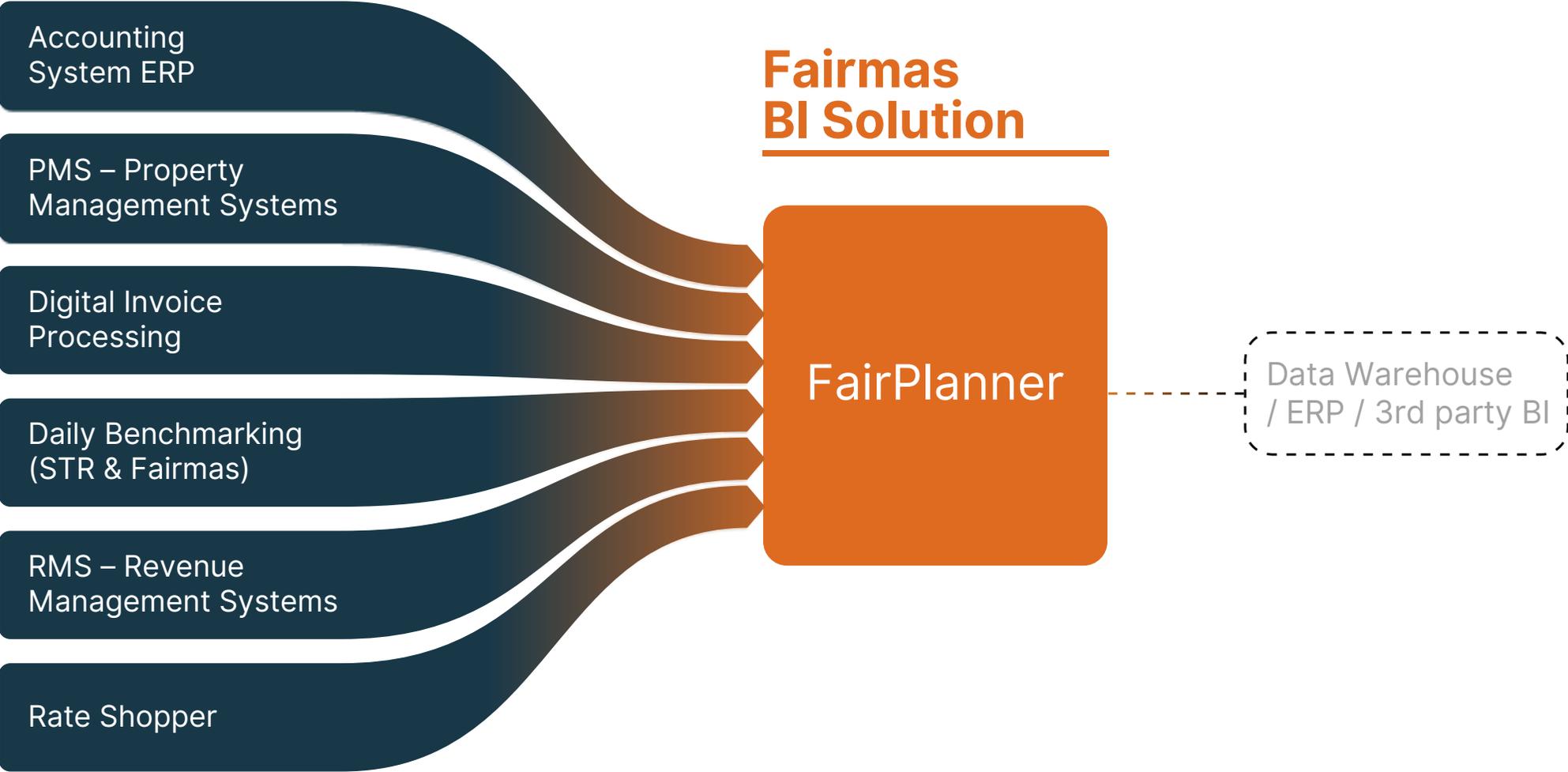
- Integrated planning for all revenues & costs based on P&L
- Automatic planning functions via driver, assisted planning
- Commentary function and granular user rights for better collaboration and process control
- Budget planning, rolling forecast and What-if planning

Reporting & Controlling

- Integrated reporting for all levels of management and stakeholders
- Operational Consolidation
- E-Mail Reporting
- As web-based Software accessible anytime, anywhere



SYSTEM INTEGRATION PLATFORM

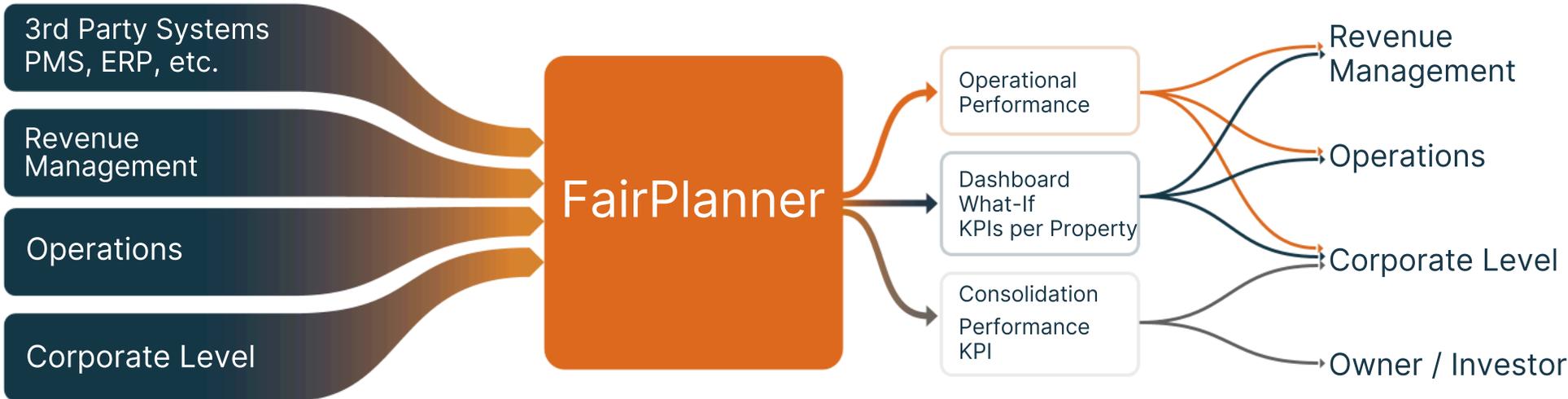


COLLABORATION PLATFORM

Data Generation & Planning

Fairmas FP&A Solution

Management Reporting & Data Mining



BENEFITS

360° data platform For long-term success

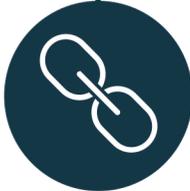
FairPlanner



Automated data import



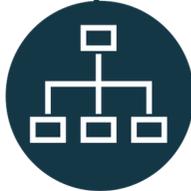
Process-driven standardization



Easy to implement in 10-12 weeks



Web-based software



For all management levels

ABOUT FAIRMAS

9 Languages

200+ Integrations

18,000+ Users

5,500+ Hotels

115+ Countries

85+ Hotel & IT Experts

20+ Years' Proven
Competence

A selection from our more than 5,500 customers worldwide

A SELECTION OF OUR CUSTOMERS

Europe



522



20



140



30



57

Middle East & Asia



11



12



18



16



40

North America & UK



13



7



27



33



37

Rest of the World



1040



90



34



79



6

