

FAIRMAS

HOTEL ASSET REPORTING



Hotel Asset Reporting

Data Management for Hotel Investors

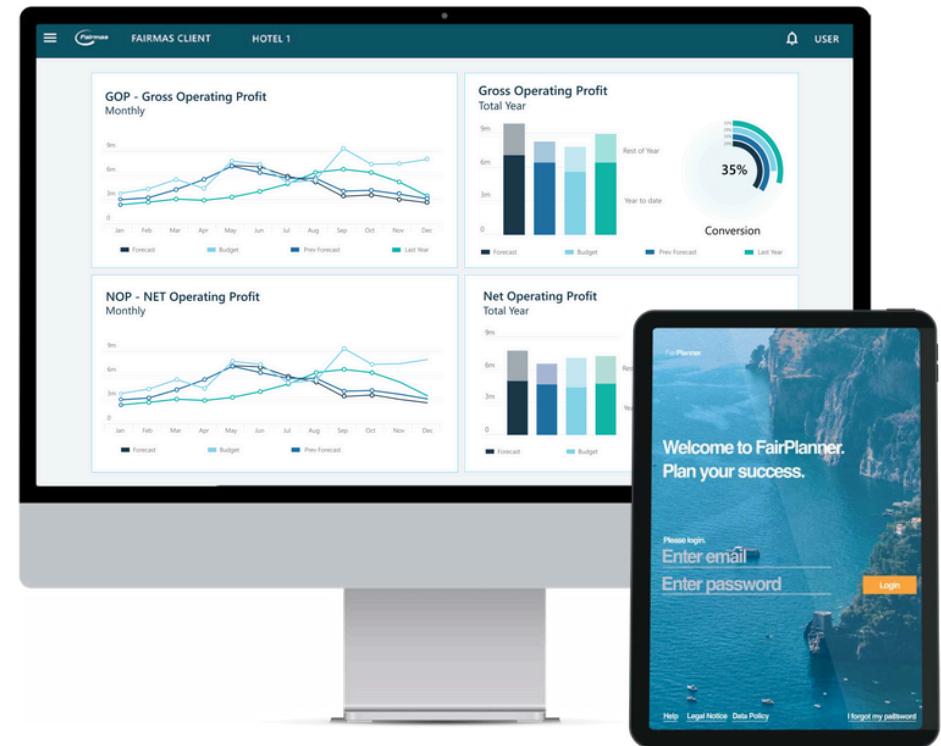
Web-based services for Portfolio Performance Reporting developed by Fairmas, the market leader for hotel financial Business Intelligence solutions.

Let Fairmas deal with the manual processes of data management, so you can focus on what matters: the evaluation and analysis of the appropriately prepared data - increase your profit!

Features

- Standardization of the Portfolio Performance Reporting
- Scenario reporting (Actual, Budget, Forecast, On the-Books, Long-Range)
- Profit & Performance review options
- KPI reporting & analytics available
- Scheduled reports
- Cluster functionality & consolidation for better reviews
- Comparability of operator brands
- Currency conversion
- Fast data access via Web-based software
- Available 24/7

Unleash the power of efficiency, gain power towards profitability.



Some of our **5,500+** hospitality customers worldwide:



Hamilton Hotel Partners



The Challenge: Data Jungle



The data jungle prevents efficient Asset Management Reporting and proper analyses

The Situation

Management Companies / Operators

Varying level of detail

Various reporting obligations

Shared risk from increased hybrid contracts

Different Chart of Accounts

Variety of source systems

The Result

Poor Reports & Analyses

Time delay & manual workload

Limited data availability & quality

No comparability between operators

No standardized reporting

Lack of in-depth analyses

The
Challenge
Asset Manager

Asset Manager or “Data Manager”?

Weighting of the Asset Management tasks:



Only 20% of the time is used for what really matters.

The Solution: Digitalization of the Asset Management Reporting

Standardized and automated Asset Management Reporting for the entire hotel portfolio.

What Fairmas Does

- Aid the Asset Manager / Owner
- Coordinate the data granularity with the management Cos
- Collect hotel data (Actual, Budget, Forecast)
- Validate Hotel Data
- Prepare & Process Hotel Data

The
Solution


The Result

- Asset manager has direct access to the software
- Standardized reporting in the software
- Complete and accurate data available in time
- Comparable data in various report and analysis views
- Historical data available for long term performance reviews

Improvement:



Fairmas manages the data, the Asset Manager manages the assets.

Make your Asset Management more efficient



Use the saved time and effort to focus on your actual tasks

Data Management **without** Fairmas

Management Co1
Quar terly
Only high level
(TREV, GOI, GOP)



Management Co2
Monthly
Total Hotel
P&L



Management Co3
Mont hly
Full data export
from ERP



Overwhelmed
Asset Manager

**Asset Management
Reporting**

Asset Management **with** Fairmas

Management Co1
Quar terly
Only high level
(TREV, GOI, GOP)



Management Co2
Mont hly
Total Hotel
P&L



Management Co3
Mont hly
Full data export
from ERP



Fairmas
aids Asset Manager

**Hotel Asset
Reporting**

Benefits



Hotel Asset Reporting for long-term success



Fairmas - All about Hotel Performance

The leading provider of financial BI solutions for the hotel asset class. Founded in 2003.