

FAIRMAS **HOSPITALITY** **FINANCIAL** **PLANNING &** **BI SOLUTION**

A large, stylized globe in the background, composed of a grid of dots and lines. The lines are thin and grey, connecting various points across the globe. Some points are highlighted with larger, colored circles in shades of orange, brown, and blue. The globe is semi-transparent, allowing the text to be visible through it.

OUR BENEFITS FOR YOUR JOB ROLE

GM / OPERATIONS MANAGER

Better Financial
Control

Streamlined
Reporting

Improved
Forecasting

REVENUE MANAGER

Improved Forecasting
Accuracy

Better
Decision-making

Time-saving &
Efficiency

HOTEL FINANCE

Improved Financial
Decision-making

Enhanced Data
Analysis

Time-saving &
Efficiency

OVERALL RESULT: INCREASED PROFITABILITY

The Focus on Profit

to ensure a healthy bottom line and to secure long-term business

The web-based solution for efficient cost and revenue planning and transparent reporting to increase your hotel profit.

360 ° Insight

- Intuitive dashboards for clear view of hotel performance
- Multiple in-depth analysis: forecast & budgeting, Actual, On-the-Books, KPIs, Competitor analysis and more
- Easy data integration: PMS, Accounting system / ERP, RMS, PMS, DMS, Rate shopping, Benchmarking

Integrated Planning

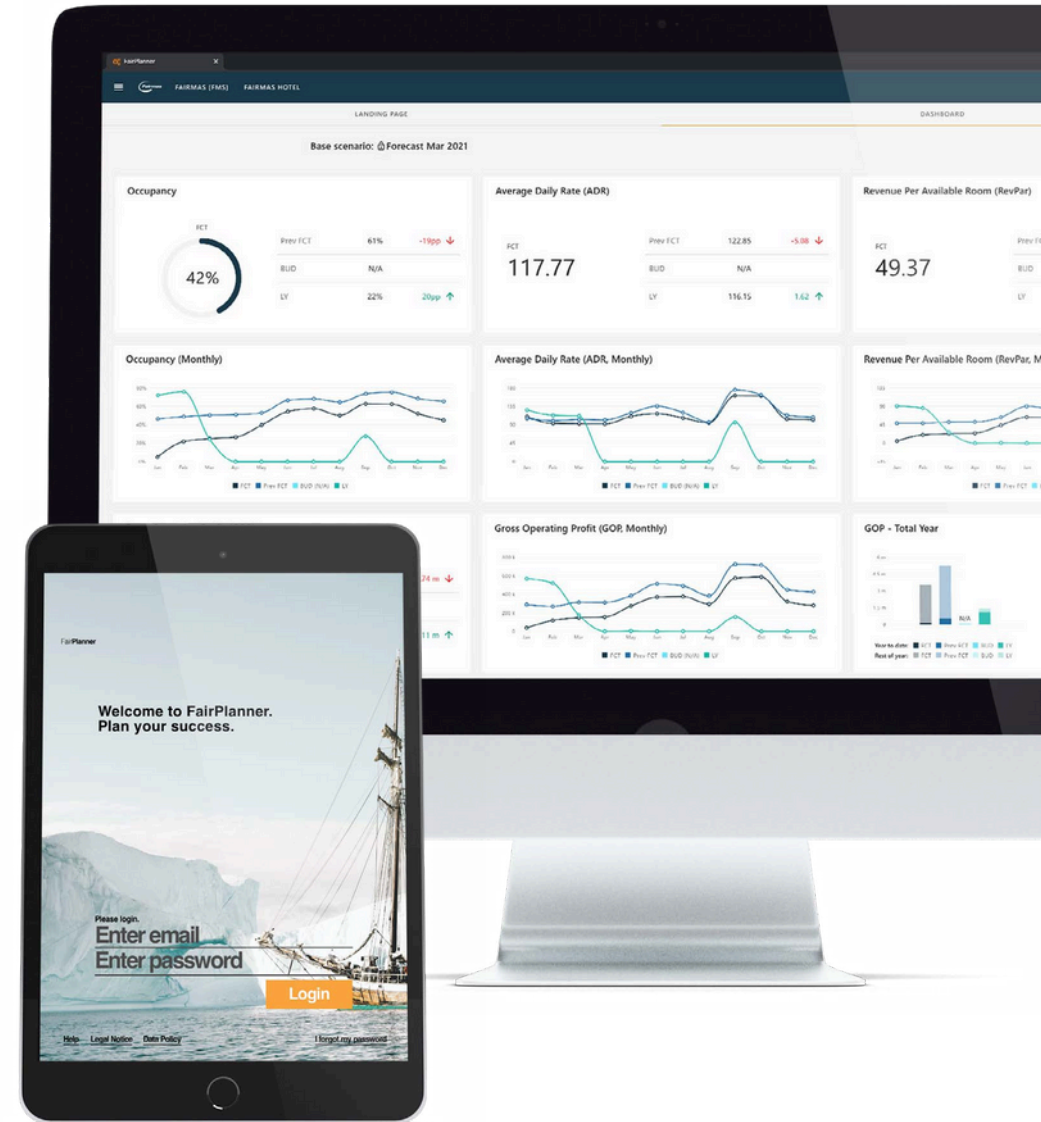
- Integrated planning for all revenues & costs based on P&L
- Automatic planning functions via driver, assisted planning
- Commentary function and granular user rights for better collaboration and process control
- Budget planning, rolling forecast and What-if planning

Automatisation

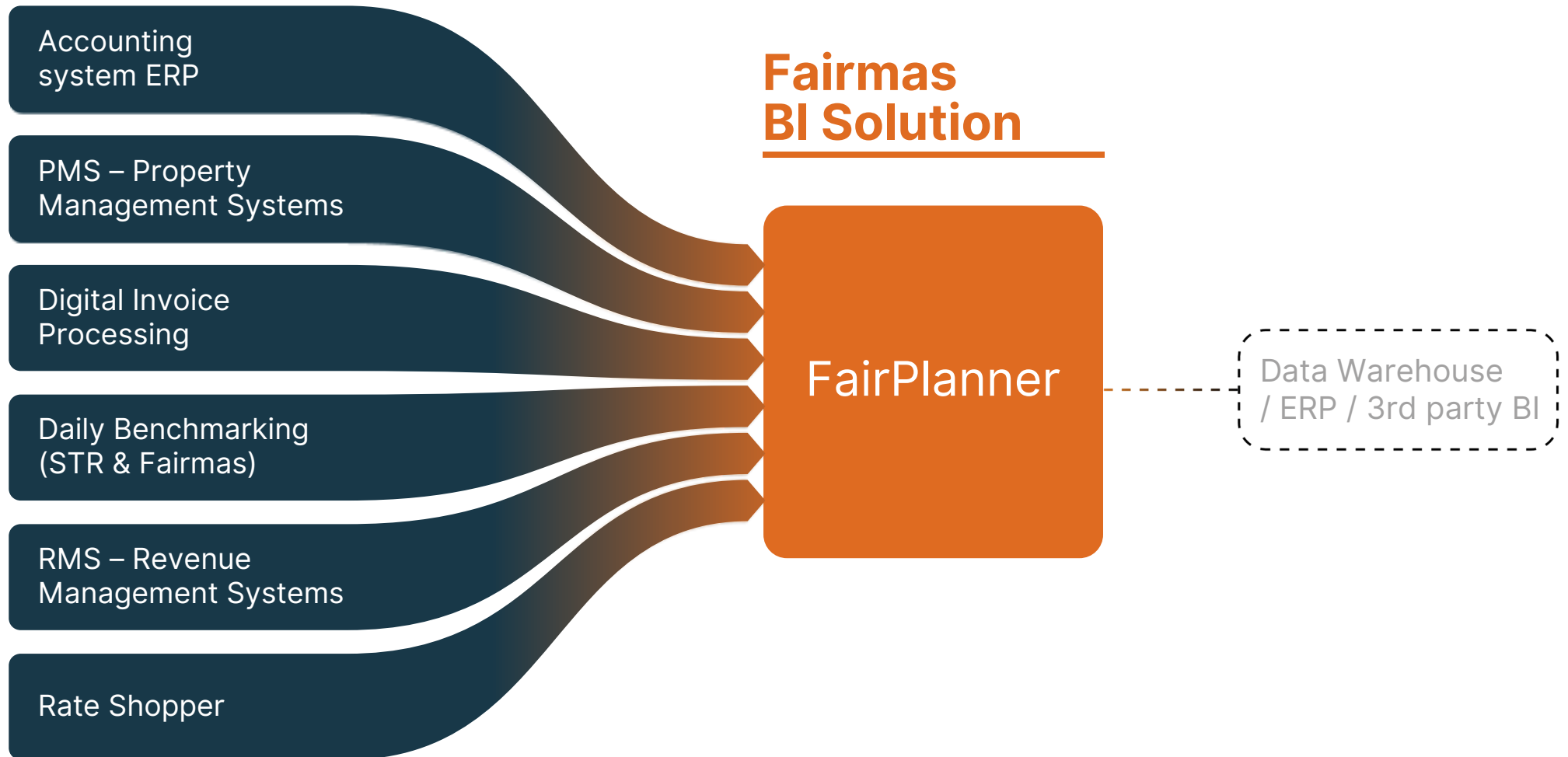
- Ready to use, easy to customize chart of accounts and market segments
- Integrated mapping tool to import data from different accounting systems and different local CoAs
- Trustworthy data security hosted in Europe

Reporting & Controlling

- Integrated reporting for all levels of management and stakeholders
- Operational Consolidation
- E-Mail Reporting
- As web-based Software accessible anytime, anywhere



SYSTEM INTEGRATION PLATFORM



COLLABORATION PLATFORM

Data Generation & Planning

Fairmas FP&A Solution

Management Reporting & Data Mining



BENEFITS

360° data platform **For long-term success**

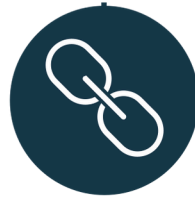
FairPlanner



Automated
data import



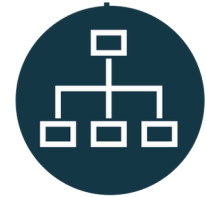
Process-driven
standardization



Easy to implement -
in 10-12 weeks



Web-based
software



For all management
levels

ABOUT FAIRMAS

9 Languages

200+ Integrations

18,000+ Users

5,500+ Hotels

115+ Countries

70+ Hotel & IT Experts

20+ Years' Proven

Competence

A selection from our more than **5,500** customers worldwide

A SELECTION OF OUR CUSTOMERS

Europe



522



20



140



30



57

Middle East & Asia



11



12



18



16



40

North America & UK



23



13



27



33



37

Rest of the World



1040



90



34



79



6