

FAIRMAS HOSPITALITY FINANCIAL PLANNING & BI SOLUTION



OUR BENEFITS FOR YOUR JOB ROLE

GM / OPERATIONS MANAGER

Better Financial Control

Streamlined Reporting

Improved Forecasting

REVENUE MANAGER

Improved Forecasting Accuracy

Better Decision-making

Time-saving & Efficiency

HOTEL FINANCE

Improved Financial Decision-making

Enhanced Data Analysis

Time-saving & Efficiency

OVERALL RESULT: INCREASED PROFITABILITY

The Focus on Profit to ensure a healthy bottom line and to secure long-term business

The web-based solution for efficient cost and revenue planning and transparent reporting to increase your hotel profit.

360 ° Insight

- Intuitive dashboards for clear view of hotel performance
- Multiple in-depth analysis: forecast & budgeting, Actual, On-the-Books, KPIs, Competitor analysis and more
- Easy data integration: PMS, Accounting system / ERP, RMS, PMS, DMS, Rate shopping, Benchmarking

Automatisation

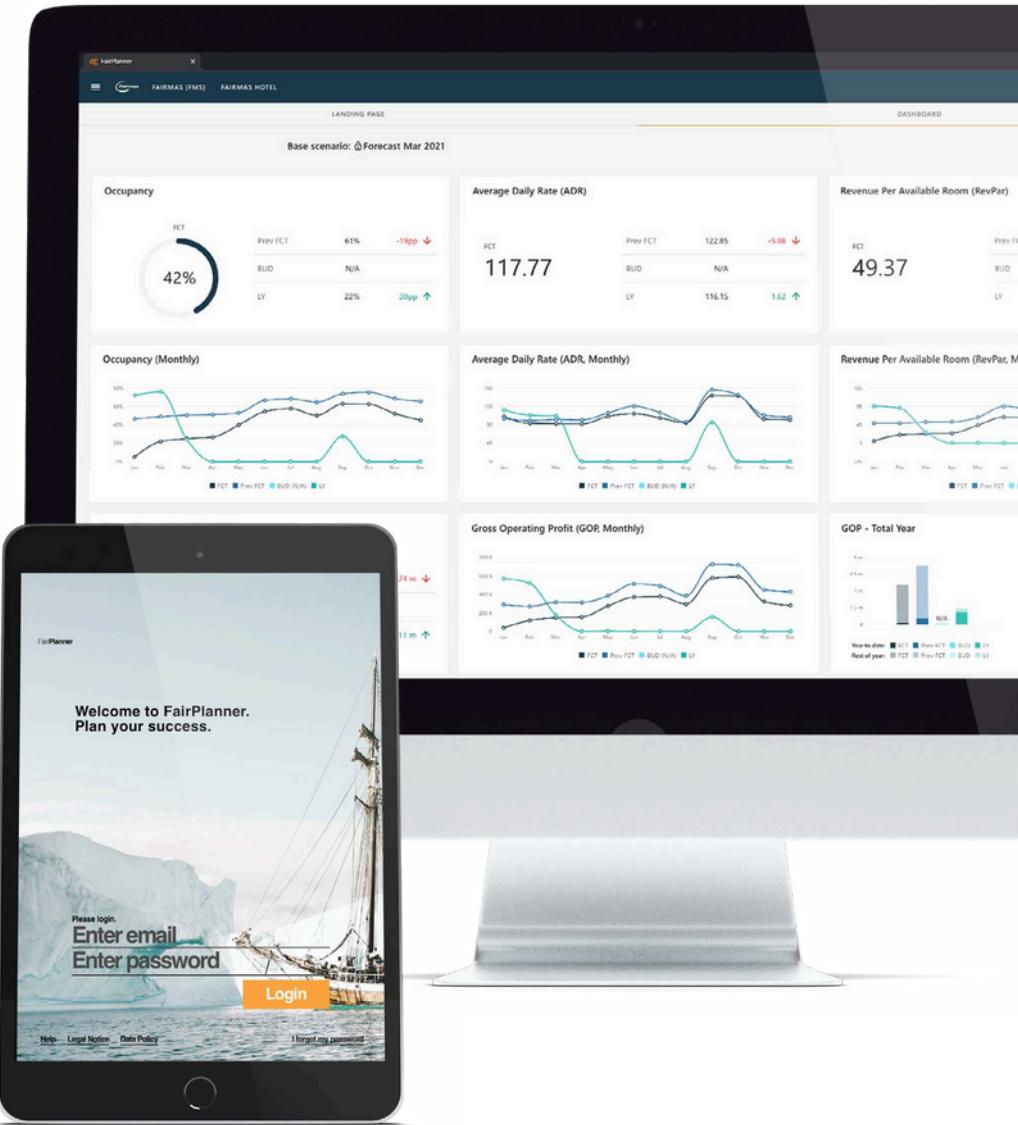
- Ready to use, easy to customize chart of accounts and market segments
- Integrated mapping tool to import data from different accounting systems and different local CoAs
- Trustworthy data security hosted in Europe

Integrated Planning

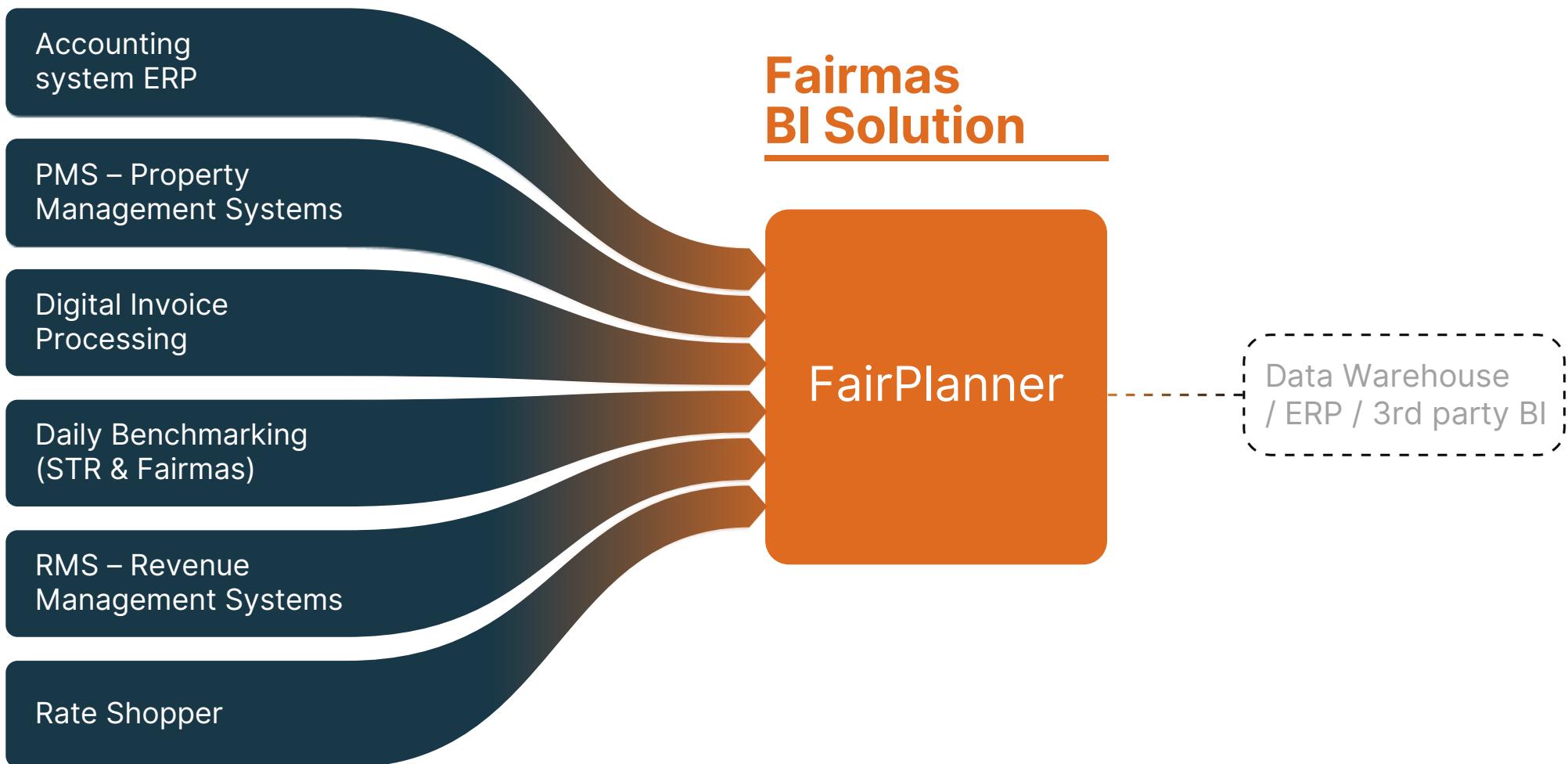
- Integrated planning for all revenues & costs based on P&L
- Automatic planning functions via driver, assisted planning
- Commentary function and granular user rights for better collaboration and process control
- Budget planning, rolling forecast and What-if planning

Reporting & Controlling

- Integrated reporting for all levels of management and stakeholders
- Operational Consolidation
- E-Mail Reporting
- As web-based Software accessible anytime, anywhere



SYSTEM INTEGRATION PLATFORM



COLLABORATION PLATFORM

Data Generation & Planning

3rd Party Systems
PMS, ERP, etc.

Revenue Management

Operations

Corporate Level

Fairmas FP&A Solution

FairPlanner

Management Reporting & Data Mining

Operational Performance

Dashboard
What-If
KPIs per Property

Consolidation
Performance
KPI

Revenue Management

Operations

Corporate Level

Owner / Investor

BENEFITS

**360° data platform
For long-term success**

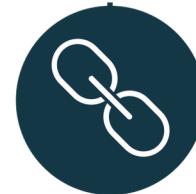
FairPlanner



Automated
data import



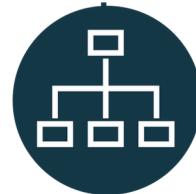
Process-driven
standardization



Easy to implement -
in 10-12 weeks



Web-based
software



For all management
levels

ABOUT FAIRMAS

9 Languages

A selection from our more than **5,500** customers worldwide

200+ Integrations

18,000+ Users

A SELECTION OF OUR CUSTOMERS

Europe

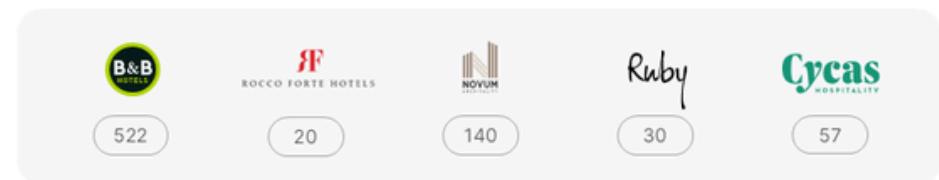
5,500+ Hotels

115+ Countries

70+ Hotel & IT Experts

20+ Years' Proven

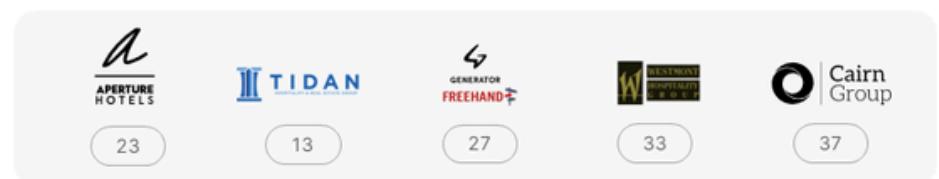
Competence



Middle East & Asia



North America & UK



Rest of the World

