



FACT SHEET

FAIRMAS **HOSPITALITY** **FINANCIAL** **BI SOLUTION**



OUR BENEFITS FOR YOUR JOB ROLE

GM / OPERATIONS MANAGER

Better Financial
Control

Streamlined
Reporting

Improved
Forecasting

REVENUE MANAGER

Improved Forecasting
Accuracy

Better
Decision-making

Time-saving &
Efficiency

HOTEL FINANCE

Improved Financial
Decision-making

Enhanced Data
Analysis

Time-saving &
Efficiency

OVERALL RESULT: INCREASED PROFITABILITY

The Focus on Profit

to ensure a healthy bottom line
and to secure long-term business

The web-based solution for efficient cost and revenue planning and transparent reporting to increase your hotel profit.

360 ° Insight

- Intuitive dashboards for clear view of hotel performance
- Multiple in-depth analysis: forecast & budgeting, Actual, On-the-Books, KPIs, Competitor analysis and more
- Easy data integration: PMS, Accounting system / ERP, RMS, PMS, DMS, Rate shopping, Benchmarking

Automatisation

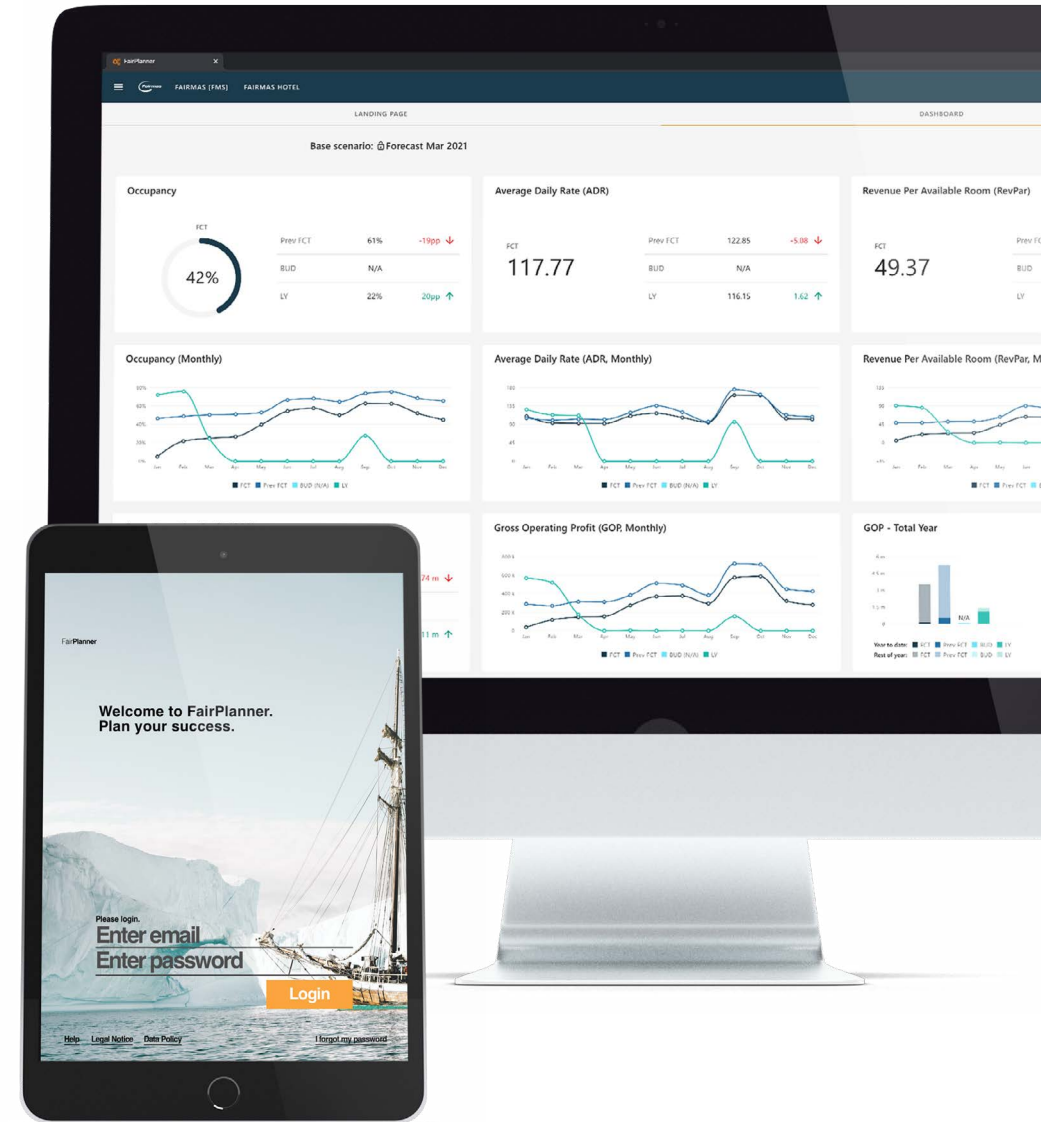
- Ready to use, easy to customize chart of accounts and market segments
- Integrated mapping tool to import data from different accounting systems and different local CoAs
- Trustworthy data security hosted in Europe

Integrated Planning

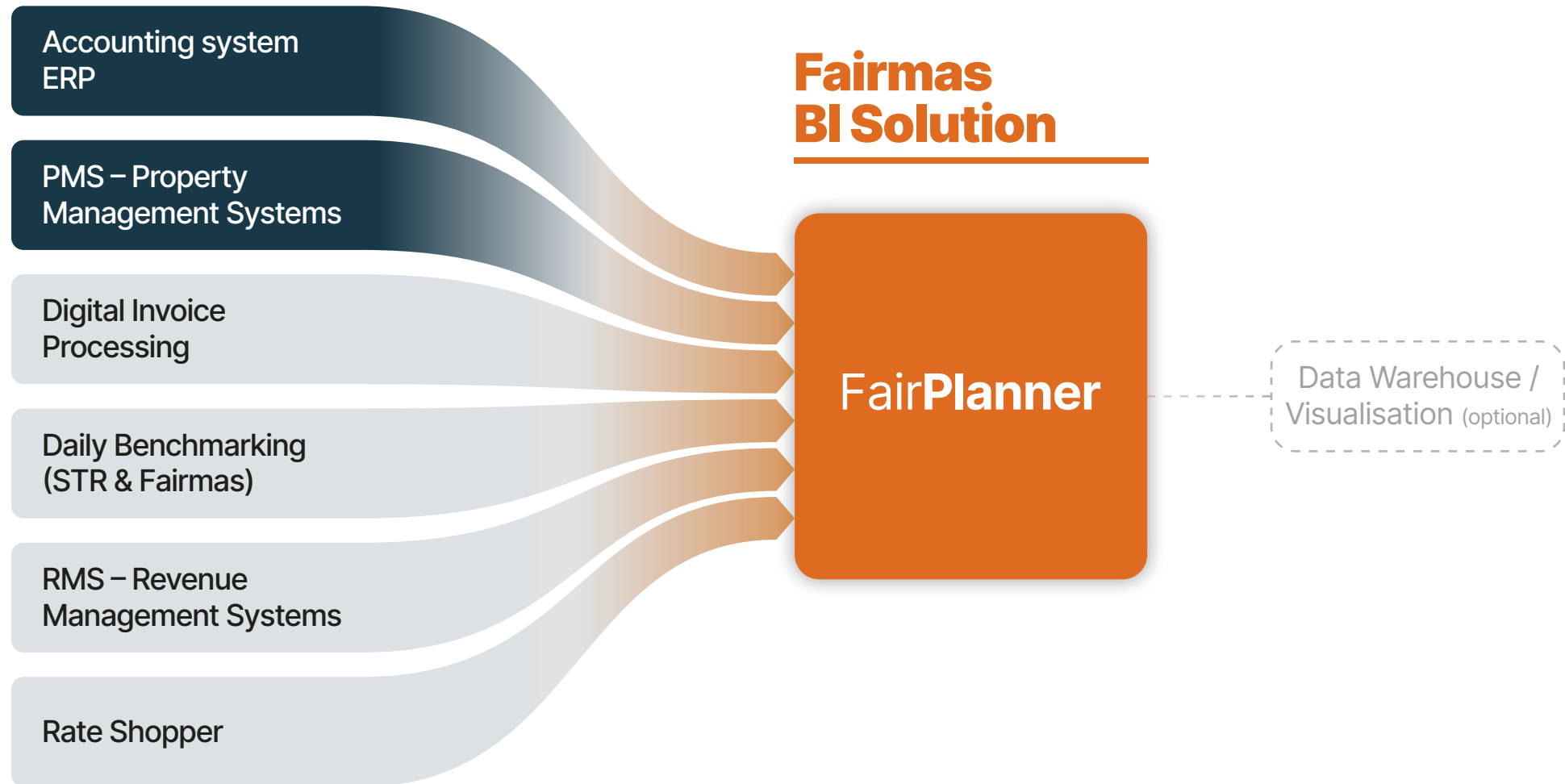
- Integrated planning for all revenues & costs based on P&L
- Automatic planning functions via driver, assisted planning
- Commentary function and granular user rights for better collaboration and process control
- Budget planning, rolling forecast and What-if planning

Reporting & Controlling

- Integrated reporting for all levels of management and stakeholders
- Operational Consolidation
- E-Mail Reporting
- As web-based Software accessible anytime, anywhere



SYSTEM INTEGRATION PLATFORM



BENEFITS

360° data platform For long-term success

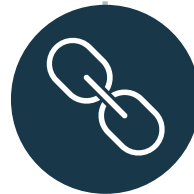
FairPlanner



Automated
data import



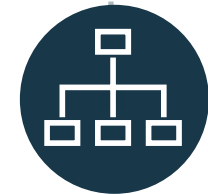
Process-driven
standardization



Easy to implement -
in 10-12 weeks



Web-based
software





For all management
levels

ABOUT FAIRMAS

Financial Planning
Revenue Monitoring
Management Reporting

A selection from our more than **5,000** customers worldwide

 950 Installations	 173 Installations	 120 Installations	 106 Installations	 76 Installations
 312 Installations	 44 Installations	 38 Installations	 58 Installations	 64 Installations
 45 Installations	 24 Installations	 25 Installations	 22 Installations	 19 Installations
 14 Installations	 17 Installations	 7 Installations	 5 Installations	 1 Installation
 18 Installations	 21 Installations	 58 Installations	 31 Installations	 14 Installations
 32 Installations	 18 Installations	 14 Installations	 13 Installations	 5 Installations
 35 Installations	 14 Installations	 21 Installations	 4 Installations	 10 Installations
 14 Installations	 3 Installations	 4 Installations	 4 Installations	 1 Installation

9 Languages

70+ Integrations

17,000+ Users

5,000+ Hotels

36+ Countries

60 Hotel & IT Experts

20+ Years' Proven Competence