



FACT SHEET

FAIRMAS **DATA MANAGEMENT** **FOR HOTEL ASSETS**



Data Management for Hotel Assets



Connecting Investors and Operators

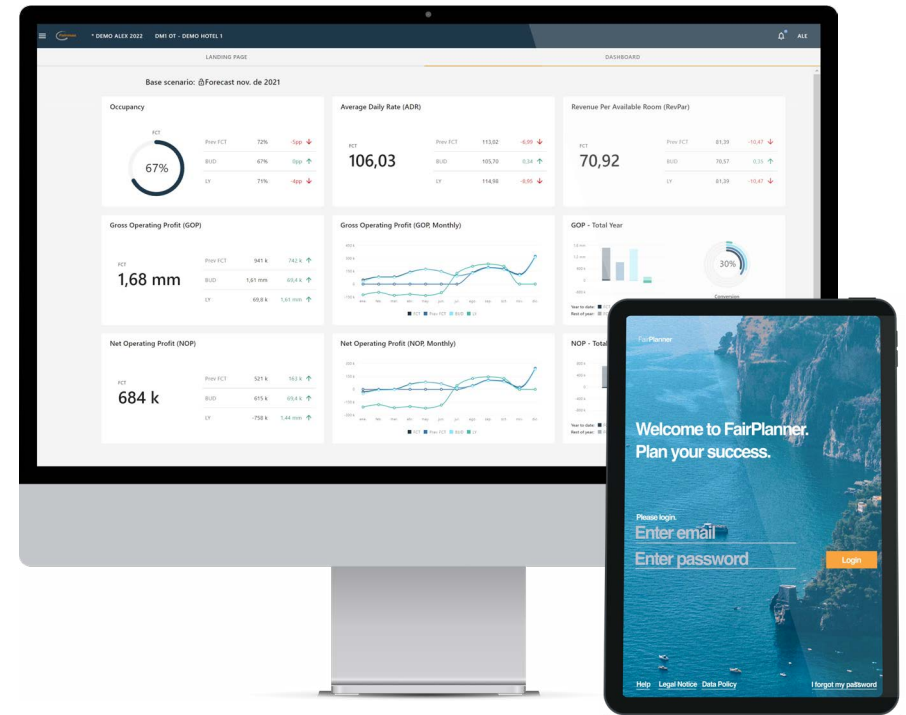
Web-based services for Portfolio Performance Reporting developed by Fairmas, the market leader for hotel financial Business Intelligence solutions.

Let Fairmas deal with the manual processes of data management, so you can focus on what matters: the evaluation and analysis of the appropriately prepared data - increase your profit!

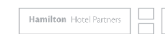
Features

- Standardization of the Portfolio Performance Reporting
- Scenario reporting (Actual, Budget, Forecast, On the-Books, Long-Range)
- Profit & Performance review options
- KPI reporting & analytics available
- Scheduled reports
- Cluster functionality & consolidation for better reviews
- Comparability of operator brands
- Currency conversion
- Fast data access via Web-based software
- Available 24/7

Unleash the power of efficiency, gain power towards profitability.



Some of our **5,000+** hospitality customers worldwide:



The Challenge: Data Jungle



The data jungle prevents efficient Asset Management Reporting and proper analyses

The Situation

The Result

Management Companies / Operators

Poor Reports & Analyses



Asset Manager or “Data Manager”?

Weighting of the Asset Management tasks:



Only 20% of the time is used for what really matters.

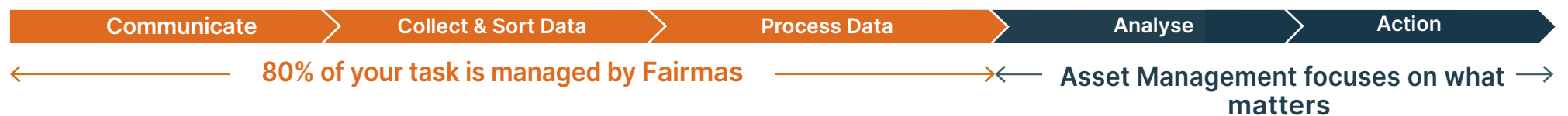
The Solution: Digitalisation of the Asset Management Reporting

Standardized and automated Asset Management Reporting for the entire hotel portfolio.

What Fairmas Does



Improvement:

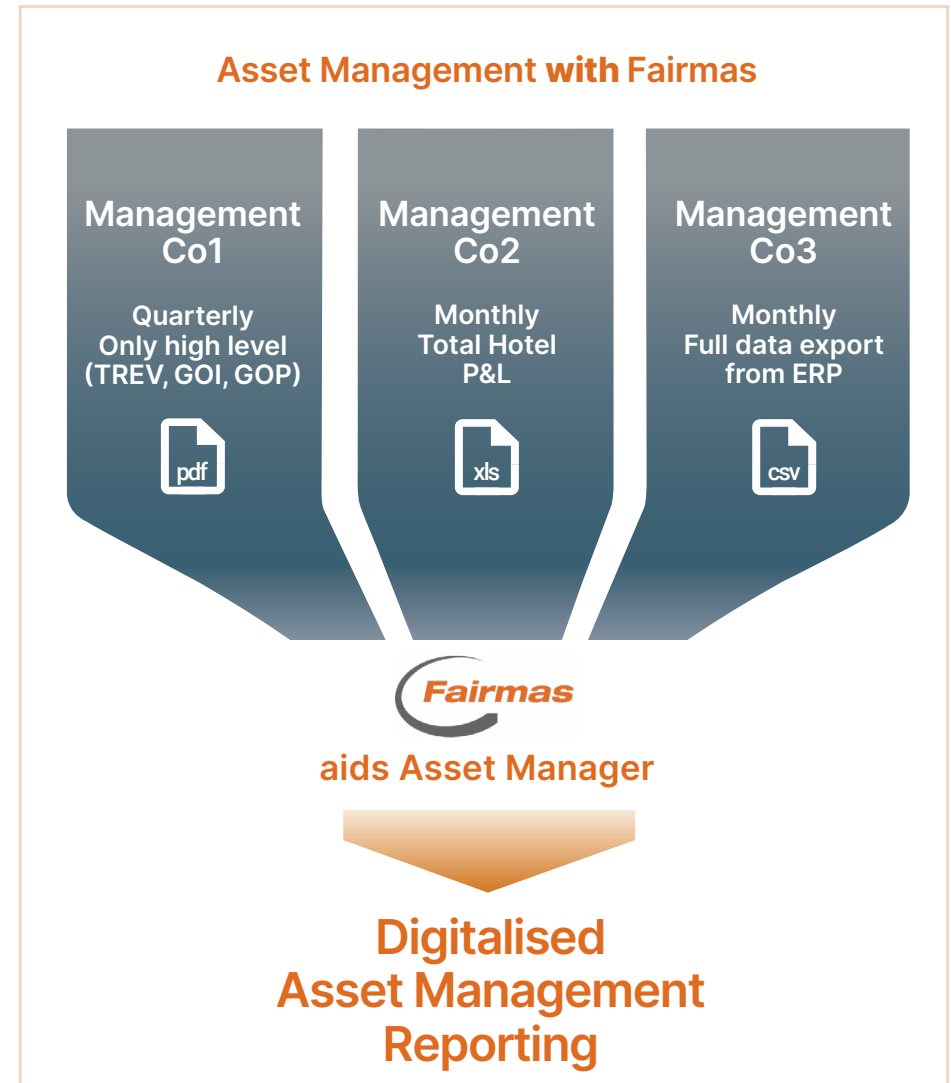


Fairmas manages the data, the Asset Manager manages the assets.

Make your Asset Management more efficient



Use the saved time and effort to focus on your actual tasks



Data Management for Hotel Assets For long-term success



Fairmas - All about Hotel Performance

The leading provider of financial BI solutions for the hotel asset class. Founded in 2003.