

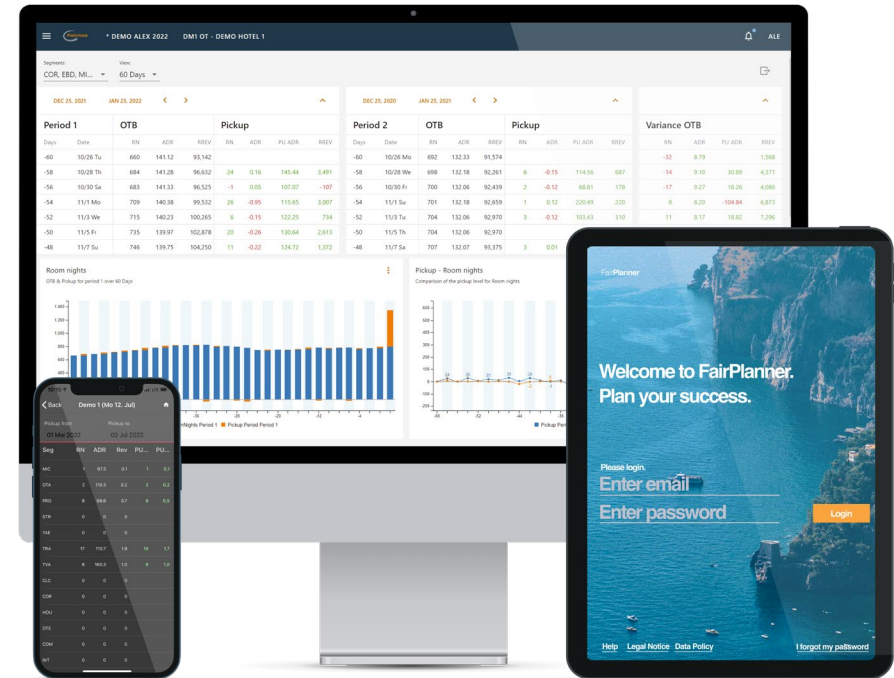
PickupTracking

Performance Monitoring of your Booking Situation

For the simplified, up-to-date insight into the booking situation of today and the next 365 days. It enables efficient monitoring and optimization of the revenue management strategy based on the important hotel KPIs occupancy, ADR and RevPar, without additional manual effort. Identify high and low demand periods for proactive action in Sales and Revenue Management.

Features

- Automated integration of On-the-Books data directly from the PMS via interfaces
- Daily performance reporting for Sold Rooms, ADR, Revenue & other relevant KPIs
- Flexible market segments: raw segments from PMS or individually configurable segment groups
- Integration of rate shopping data for forward-looking competitor analysis
- From dashboard evaluation to detailed analysis
- Flexible evaluations such as: Same-Day-Last-Year, Pace Analysis, Forecast and Budget Validation, Year-on-Year Comparison
- Consolidated reporting on portfolio or cluster level
- Automatic email dispatch of reports (PDF, Excel)
- As stand-alone or integrated in FairPlanner
- Available as mobile APP (Android, iOS)
- License fee depends on number of rooms, between 649 € and 1,650 € per hotel/year



A selection from our more than **5,000** customers worldwide:

